Sierra Denali, equipped with standard QUADRASTEER four-wheel steering and All-Wheel Drive, shown in Silver Birch Metallic.

With a specially tuned 325-hp Vortec™ 6000 engine, standard QUADRASTEER and full-time all-wheel drive, the Sierra® Denali® offers superb performance. And it has an impressive list of interior amenities. Additionally, Sierra Denali provides a heavy-duty transmission, 17-inch wheels, heavy-duty antilock brakes and a specially tuned suspension package. Find the comfort and refinement you want with the features you need in Sierra Denali.

At work or play, Sierra Denali is Professional Grade. Vehicle shown in Silver Birch Metallic.

The luxuriously appointed interior wraps occupants in comfort.

2004 GMC SIERRA DENALI
With a specially tuned 325-hp Vortec™ 6000 engine, standard QUADRASTEER and full-time all-wheel drive, the Sierra Denali offers superb performance. And it has an impressive list of interior amenities. Additionally, Sierra Denali provides a heavy-duty transmission, 17-inch wheels, heavy-duty antilock brakes and a specially tuned suspension package. Find the comfort and refinement you want with the features you need in Sierra Denali.
**MSRP**

|           | Sierra Denali | $41,995 |

**ENGINES**

| Vortec 6000 V8 SFI | 525 hp @ 5200 rpm | 365 lb.-ft. of torque @ 4000 rpm |

**STANDARD CAPACITIES**

| Payload (lbs.) | 1,787 |
| Cargo box volume (cu. ft.) | 113.6 |
| Towing (lbs.) | 10,000 |
| GVWR (lbs.) | 7,200 |
| Fuel tank (gal. approx.) | 26 |
| Seating | 6 |

**STANDARD EQUIPMENT ON DENALI**

- Cruise control
- Remote Keyless Entry
- Driver Information Center: includes trip odometer and message center (monitors numerous systems depending on vehicle equipment level including low fuel, turn signal “on,” transmission temperature and oil notification messages)
- Auxiliary power outlets
- Sunshades with lighted vanity mirrors
- Unique grille
- Wide-side box with two-tier loading capability
- Halogen headlamps with Automatic Exterior Lamp Control and light-on warning tone
- Dual cargo lamps and five amber roof-marker lamps
- Center high-mounted stop lamp
- Two front frame-mounted recovery hooks
- Theft-deterrent tailgate with protective cap
- 17-inch steel-belted blackwall all-season radial tires
- Manual selectable suspension for smooth ride or increased handling/trailering
- Engine block heater
- QUADRASTEER four-wheel steering
- Heavy-duty trailering equipment
- Driver and front-passenger air bags with Passenger Sensing System
- Four-wheel antilock disc brakes

**INTERIOR**

<table>
<thead>
<tr>
<th></th>
<th>DENALI</th>
</tr>
</thead>
<tbody>
<tr>
<td>Automatic, dual-zone temperature controls</td>
<td>S</td>
</tr>
<tr>
<td>AM/FM stereo with cassette and remote six-disc CD player, seek-scan, digital clock, auto tone control, automatic volume, TheftLock® six-speaker system, independent rear-seat audio controls and headphone jacks</td>
<td>S</td>
</tr>
<tr>
<td>XM Satellite Radio® (activation and service fees extra)</td>
<td>A</td>
</tr>
<tr>
<td>Programmable power door locks and power windows with driver’s Express-Down feature</td>
<td>S</td>
</tr>
<tr>
<td>Auto-dimming rearview mirror with eight-point compass</td>
<td>S</td>
</tr>
<tr>
<td>One-year OnStar Safe &amp; Sound Plan®</td>
<td>S</td>
</tr>
<tr>
<td>PASSlock III™ theft-deterrent system</td>
<td>S</td>
</tr>
<tr>
<td>HomeLink® universal garage door opener</td>
<td>S</td>
</tr>
<tr>
<td>Heated front seats (two heat settings) with two-position driver-seat memory</td>
<td>S</td>
</tr>
<tr>
<td>Leather seating surfaces</td>
<td>S</td>
</tr>
<tr>
<td>Leather-wrapped steering wheel with audio system and cruise control buttons, and Tilt-Wheel steering column</td>
<td>S</td>
</tr>
<tr>
<td>EXTERIOR</td>
<td></td>
</tr>
</tbody>
</table>

- Foglamps
- Power, folding, heated outside rearview mirrors with driver-side auto-dimming, turn signal, curb tilt, memory and ground illumination
- Tonneau cover
- Chrome-plated tubular side steps
- Tinted Solar-Ray® glass
- Chrome exhaust tip
- Rear-window defogger

**MECHANICAL**

- Manual selectable suspension for smooth ride or increased handling/trailering
- Engine block heater
- QUADRASTEER four-wheel steering
- Heavy-duty trailering equipment
- Full-time all-wheel drive (AWD)

**SAFETY**

- Driver and front-passenger air bags with Passenger Sensing System
- Four-wheel antilock disc brakes

**AVAILABLE EXTERIOR COLORS**

- ONYX BLACK
- POLO GREEN METALLIC
- SILVER BIRCH METALLIC

---

1 Manufacturer’s Suggested Retail Price as of 7/31/03. Tax, title, license and optional equipment are extra.
2 Maximum payload capacity includes weight of driver, passengers, optional equipment and cargo.
3 Calculated without removable rear seat. Cargo and load capacity limited by weight and distribution.
4 Maximum trailer weight ratings are calculated assuming a base vehicle, except for any option(s) necessary to achieve the rating, plus driver. The weight of other optional equipment, passengers and cargo will reduce the maximum trailer weight your vehicle can tow. See your GMC dealer for additional details.
5 Gross Vehicle Weight Rating (GVWR). When properly equipped; includes vehicle, passengers, cargo and equipment.
6 XM is available only in the 48 contiguous states. Visit gm.xmradio.com for details.
7 Call 1-888-4ONSTAR or visit www.onstar.com for system limitations and details.
8 Always use safety belts and proper child restraints, even with air bags. Even with the Passenger Sensing System, children should be properly secured in a rear seat. See the Owner’s Manual for more safety information.

The XM name is a registered trademark of XM Satellite Radio, Inc. OnStar is a registered service mark of OnStar Corporation. HomeLink is a registered trademark of Johnson Controls, Inc. QUADRASTEER is a trademark of Delphi Corp. GMC is a registered trademark of the GM Corp. ©2003 GM Corp. All rights reserved. GM reserves the right to make changes at any time and without notice in prices, colors, materials, equipment, specifications, models and availability.